

**NATIONAL HUNTING AND FISHING DAY
“AMERICA’S CONSERVATION CAPITAL” SWEEPSTAKES
OFFICIAL RULES**

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR CLAIM PRIZE.
A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. **ELIGIBILITY:** Open to legal residents of the 50 United States and District of Columbia (“U.S.”) who are 21 years of age or older at time of entry. Employees of Johnny Morris’ Wonders of Wildlife Foundation (“Sponsor”) and its subsidiaries, agencies, partners, affiliates and members of the immediate families (spouses and parents, siblings, children and their spouses and in-laws) and persons living in the same household of such individuals are not eligible. Void where prohibited.
2. **TO ENTER:** You may enter the “America’s Conservation Capital” Sweepstakes (“Sweepstakes” or “Promotion”) by visiting www.nhfd.org/pledge (“Web Site”) from 12:00 am CT on September 25, 2020 through 11:59 pm CT on December 31, 2020. Complete the entry form, take the pledge to support hunting and fishing, and submit as directed. Entries must be received by Web Site’s server by 11:59 pm CT on December 31, 2020. Web Site’s server is the official time keeping device for this Promotion. **LIMIT ONE ENTRY PER PERSON PER WEEK.** A week begins on Monday at 12:00:00 am CT and ends on Sunday at 11:59:59pm CT.
3. **DRAWING/PRIZES/ODDS:** On or about January 4, 2021, a random drawing will be conducted by Promotion Mechanics, Inc., an independent judging organization, from among all eligible entries combined to award the following prizes:

(3) First Prizes: a 2-nights’ stay for winner and up to three guests in America’s Conservation Capital, Springfield, MO. Prize consists of standard quadruple-accommodations at Bass Pro Angler’s Lodge for 2 nights; one in-room welcome basket; one 4-pack of Wonders of Wildlife admission tickets; one 4-pack of Wonders of Wildlife Out to Sea Shark Dive tickets; one Wonders of Wildlife behind-the-scenes tour for winner and up to three guests; and one Bass Pro Shops/Cabela’s gift card in the amount of \$500. **Prize does not include transportation of any kind.** Transportation, meals, and any other costs related to the use of the prize (and not specified as being included) are the sole responsibility of winner. Winner must provide Bass Pro Angler’s Lodge with a major credit card issued in his/her name to cover room security and incidental expenses, if any. Total combined approximate retail value of each First Prize is \$1,300. Any difference between the actual value and the stated value will not be awarded. All taxes on the prize and expenses not specified are winner’s sole responsibility. Winner and winner’s guest(s) must comply with all security requirements. All accommodations and events are subject to availability, change, and certain restrictions. If any portion of prize is cancelled or postponed, the remaining portion of the prize will be awarded as complete and final and no compensation will be offered. Prize trip must be completed by 12/31/21. Certain blackout dates and restrictions apply. If winner cannot accept prize as stated, prize will be forfeited in its entirety and awarded to an alternate winner. In the event the winner and/or winner’s guest(s) engages in behavior that (as determined by Sponsors in their sole discretion) is obnoxious or threatening, illegal, unsafe, or that is intended to annoy, abuse, threaten, or harass any other person, Sponsor reserves the right to terminate the trip or other applicable experiences early, in whole or in part, and send the winner and his/her guest(s) home at their own expense with no further compensation.

Winners will be notified by telephone, email, and/or mail at Sponsor’s sole discretion. Odds of winning will be determined by the number of eligible entries received.

- 4. GENERAL:** Taxes on prizes and expenses not specified, are the sole responsibility of winners. By participating, entrants agree (a) to these rules and decisions of judges which shall be final in all respects; (b) to release and hold harmless Sponsor, its subsidiaries, affiliates, partners and agencies, and their respective directors, officers, employees, agents and representatives (the "Releasees") from any and all claims, demands, costs, expenses, liability, losses or damages of any kind resulting from their participation in the promotion or their acceptance, use or misuse of a prize, including liability for personal injury or death; (c) if a winner, to the use by any of the Releasees of name and/or photograph for advertising and publicity purposes without compensation (unless prohibited by law) and to execute specific consent to such use if asked to do so, and to the announcement of their name, city and state; and (d) that Sponsor and its agents have not made any representation, warranty or guaranty, in whole or in part, in law or in fact, relative to the prize. Winners will be required to complete an affidavit of eligibility and liability release and (where legal) a publicity release, and a W9 Form, which must be returned within the time period specified by Sponsor or an alternate winner may be selected. The value of the prize will be taxable to prize winners as income. Return of any prize/prize notification as undeliverable may result in disqualification of winner and selection of an alternate winner. Releasees are not responsible and shall not be liable for: (a) any telephone, electronic, hardware or software program, network, Internet or computer malfunctions, failures, or difficulties of any kind, including without limitation, server malfunction or by any human error which may occur in the processing of entries; (b) failed, incomplete, garbled or delayed computer transmissions; (c) late, lost, illegible, postage-due, incomplete, damaged or misdirected entries or mail; and (d) any condition caused by events that may cause the promotion to be disrupted or corrupted. Sponsor reserves the right in its sole discretion to cancel or suspend the sweepstakes or any portion thereof should viruses, bugs, or other causes corrupt the administration, security or proper play of the promotion; in which case prize will be awarded via a random drawing from among all eligible entries received prior to cancellation. In case of dispute, entries will be declared made by the authorized account holder of the email address used to participate at the time of entry. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization (e.g. business, educational institution, etc.) that is responsible for assigning email address for the domain associated with the submitted email address. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. In no event will Sponsor, its subsidiaries, affiliates and agencies, and their respective directors, officers, employees, agents and representatives be responsible or liable for any damages or losses of any kind, including direct, indirect, incidental, consequential or punitive damages arising out of your access to and use of the internet site www.nhfd.org/pledge or other sites promoting the sweepstakes or the downloading from and/or printing material downloaded from said sites. Without limiting the foregoing, everything on this site is provided "as is" without warranty of any kind, either expressed or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose or non-infringement. Information submitted with an entry is subject to the Privacy Policy stated on the Web site. Entries become the property of Sponsor. No prize transfer. No prize substitution except at Sponsor's sole discretion.
- 5. ARBITRATION/CHOICE OF LAW:** Except where prohibited, entrants agree that (a) any and all disputes, claims, and causes of action arising out of or connected with this promotion, or any prize awarded, or the determination of the winners, shall be resolved individually, without resort to any form of class action, and exclusively by arbitration pursuant to the Rules of the American Arbitration Association, then effective, in Greene County, Missouri, (b) any and all claims, judgements and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this promotion but in no event attorneys' fees; and (c) under no circumstances will entrant will be permitted to obtain awards for and entrant hereby waives all rights to claim punitive,

incidental and consequential damages and any other damages (other than for actual out-of-pocket expenses), and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and/or Sponsor in connection with the promotion, shall be governed by, and construed in accordance with, the laws of the State of Missouri, without regard for conflicts of law doctrine, and all proceedings shall take place in Greene County, Missouri.

- 6. WINNERS LIST:** For a list of winners, mail a self-addressed, stamped envelope to be received by March 15, 2021 to: WOW "America's Conservation Capital" Sweepstakes Winners, PMI Station, P.O. Box 750, Southbury, CT 06488-0750.

Sponsor: Johnny Morris' Wonders of Wildlife Foundation, 500 W. Sunshine St., Springfield, MO 65807.
Administrator: Promotion Mechanics, Inc., 87 South Main Street, Newtown, CT 06470.

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